



WORLD EXPERT ASSOCIATION



МИНИСТЕРСТВО
ИНОСТРАННЫХ
ДЕЛ

WEA AWARDS

DUBAI 2022

September 24

5pm



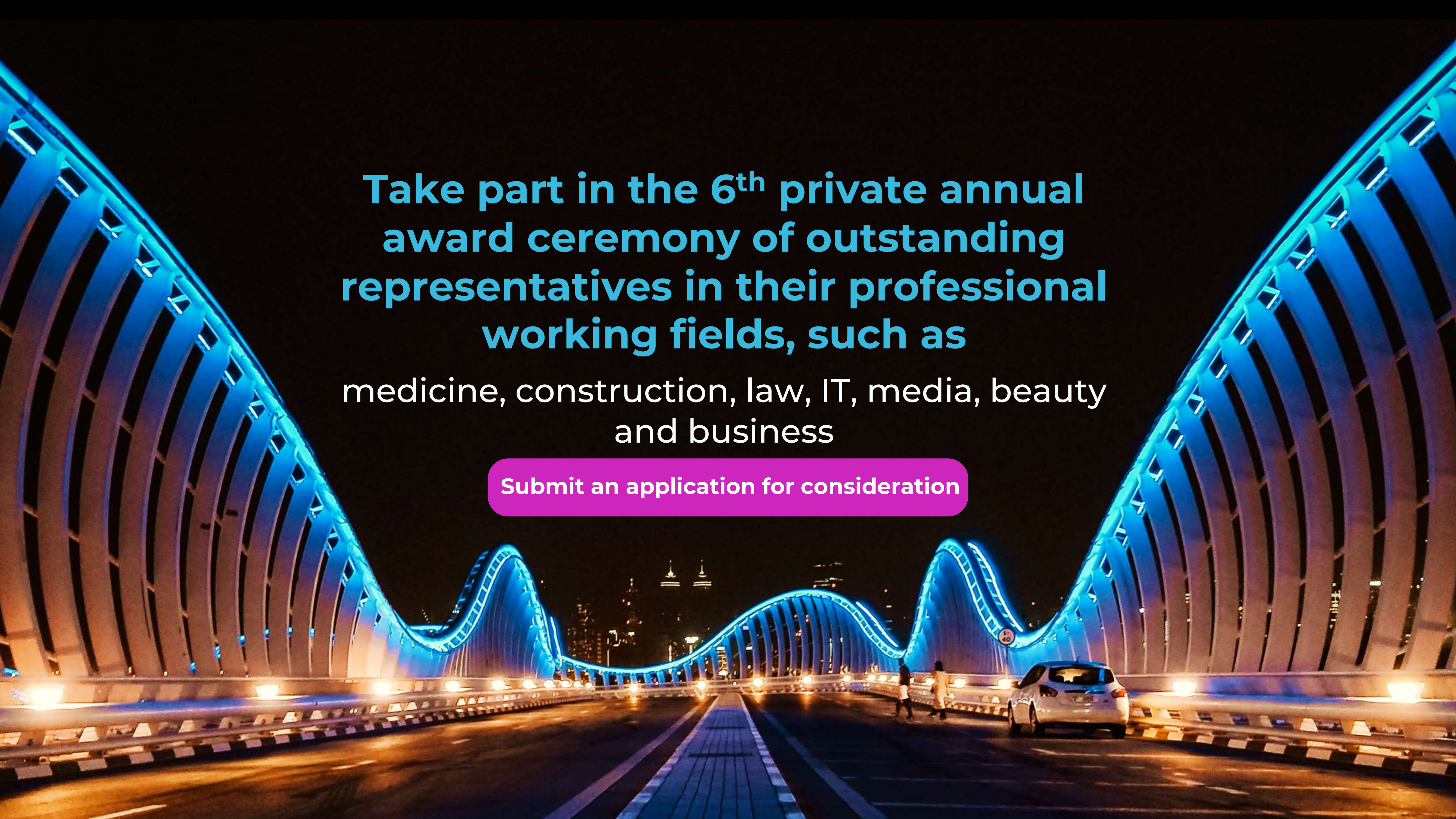
Four Seasons Resort Dubai at Jumeirah Beach 5

ABOUT THE AWARD CEREMONY

This is an award ceremony that brings professionals, celebrities and strong, enterprising people on its site

This is a solemn event for those who have achieved incredible success and results in their working field and want to receive a well-deserved award for achievements in a professional environment

- ▶ An award ceremony that brings together stars, trends as well as leading specialists with significant social status
- ▶ The opportunity to increase the reach of the audience around you and find potential high-class partners
- ▶ Highlighting of your achievements to 300+ guests, 30+ media, 20+ bloggers
- ▶ Acquaint and collaborate with famous entrepreneurs and experts from the UAE, USA, Europe and Asia

A night view of a modern bridge with blue lighting and a white car driving on it. The bridge features a series of large, curved, blue-lit arches that create a rhythmic pattern across the scene. The road is illuminated with warm yellow lights, and a white car is visible in the distance. The background shows a city skyline with some lit-up buildings.

**Take part in the 6th private annual
award ceremony of outstanding
representatives in their professional
working fields, such as
medicine, construction, law, IT, media, beauty
and business**

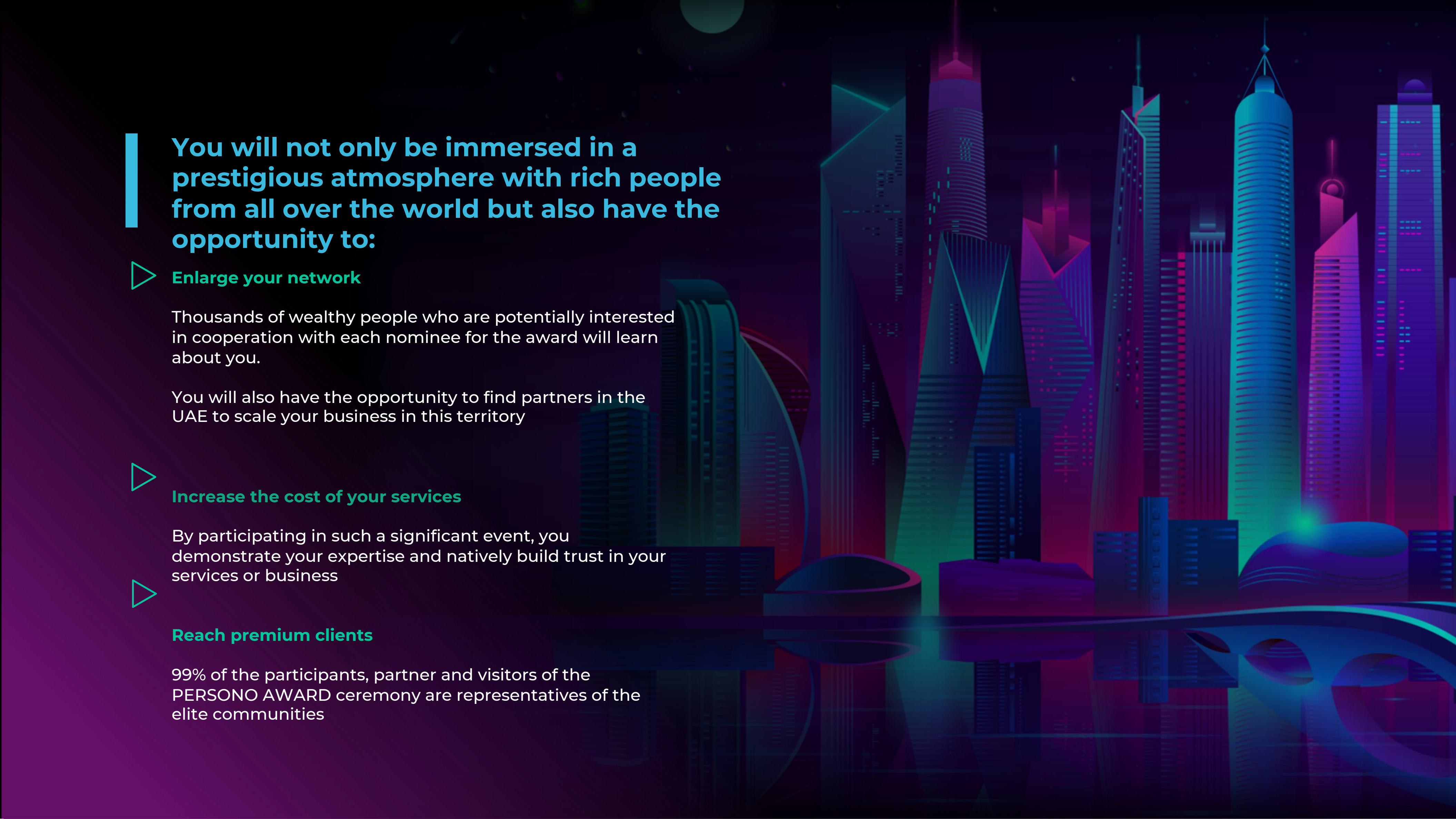
Submit an application for consideration



WEA AWARDS DUBAI 2022:

Rewarding the best specialists in Russia and the CIS in completely different areas and field of activity

Top tier and wealthy businessmen, investors, doctors, private experts as well as celebrities, bloggers and the media representatives will gather in one place



You will not only be immersed in a prestigious atmosphere with rich people from all over the world but also have the opportunity to:

▷ **Enlarge your network**

Thousands of wealthy people who are potentially interested in cooperation with each nominee for the award will learn about you.

You will also have the opportunity to find partners in the UAE to scale your business in this territory

▷ **Increase the cost of your services**

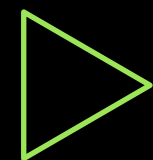
By participating in such a significant event, you demonstrate your expertise and natively build trust in your services or business

▷ **Reach premium clients**

99% of the participants, partner and visitors of the PERSONO AWARD ceremony are representatives of the elite communities



What was it like



PERSONO AWARDS 2021

PERSONO AWARDS 2022

Is a direct proof of your successful career, importance and influence in the profession

As the experience of the participants of the PERSONO AWARDS ceremony in 2017-2021 shows, the winner of the award gets such benefits as:

The average check for goods and services rises

More rich clients appear, including celebrities

Personal status increases in the media space and social networks

Dozens of outstanding professionals and specialists in various niches dream of receiving the coveted PERSONO AWARD. It brings honor and respect to its owners among colleagues, as well as increased attention from customers and partners

The award ceremony is organized
by **PERSONO**

a glossy magazine - **PERSONO**



300+

Employees
from all over
the world

1000+

Entrepreneurs and
celebrities were
interviewed

2018

First issues date

5

Award Ceremonies



WORLD EXPERT ASSOCIATION

An award that takes you to the next level

- ▶ We are aware of all the grand events and trends in the world of fashion, show business, media and entrepreneurship.
- ▶ We promote those who are confident in their product, service or business, as well as confident in the benefits they bring to others.
- ▶ We effectively talk about brands, entrepreneurs and their companies.

With the support of Persono, major international events are held with the participation of famous media personalities, artists, bloggers and celebrities.

Nominees from more than 18 countries received the Persono award and as a result reached VIP clients, received recognition not only from partners, but also from competitors.

Who specifically needs to participate in
PERSONO AWARDS
Dubai 2022?



**Ministry of Foreign
Affairs**

**You want to increase personal
brand awareness and media
exposure**

**You need public support to
make a career breakthrough**

**You want to talk about yourself to
a huge audience and start
collaborating with VIP clients**

**You want to expand your personal
portfolio of achievements, confirming
that you are the best in your field**

**It is important for you to gain
recognition from colleagues and
attract potential partners**

Nominations

PERSONO award winners are the best in their industry and are key people of the year

They have an official confirmation of their success in the profession, they deserve scale and authority among millions of viewers



**Ministry of Foreign
Affairs**

Services

Construction

Beauty Field

IT Investments

Art

Media Design

Law

Education

Medicine

Architecture



What will you receive the award ceremony as part of the award ceremony?

A cup, personalized diploma and stele + gifts from partners

Status of the winner announcement from the stage and being rewarded on the stage

Banquet food, show and performances, beverages + place for a guest at a table

Media mentioning, photo & video post-report publication about the past award ceremony in the next issue of the magazine "PERSONO"

Performance from the stage, your video on the screen

Interview in the glossy version of the magazine and on the official website "persono.ru" and "persono.ae" + an interview in a video format



WEA AWARDS

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